



AMSUS Sponsored Webinars

Option 1

Sponsor provides financial support to existing webinar.

Option 2

Exclusive event; sponsor determines topic, selects or suggests presenters/SMEs, determines seminar length and agenda.

Recommended duration: 45 – 90 minutes.

Webinar Guidelines

- Webinar session may highlight a particular product or service as long as it is relative with the topic (please avoid sales pitches)
 - Topic must be approved by AMSUS
- Webinars will be hosted in GoToWebinar and AMSUS will manage registration
- AMSUS will promote the webinar to our members which includes federal and industry healthcare professionals
- Sponsor will help promote event through channels outside of AMSUS reach – internal agency, customers, and social media

Webinar Pricing

Non-CE Webinar:	\$1,000 Member	\$1,500 Non-member
with CE/CME:	\$2,000 Member	\$3,000 Non-member

(Custom sponsor opportunities may be available)

For more information on sponsoring a webinar please contact Stacie.McArdle@amsus.org