AMSUS Sponsored Webinars

Option 1
Sponsor provides financial support to existing AMSUS webinar.

Option 2
Exclusive event; sponsor determines topic, selects or suggests presenters/SMEs, determines seminar length and agenda.

Option 3
AMSUS will promote your existing webinar via AMSUS social media, website, SmartBrief, emails, and calendar of events.

Recommended duration: 45 – 90 minutes.

Webinar Guidelines

- Webinar session may highlight a particular product or service as long as it is relative with the topic (please avoid sales pitches)
  - Topic must be approved by AMSUS
- Webinars will be hosted in GoToWebinar and AMSUS will manage registration
- AMSUS will promote the webinar to our members which includes federal and industry healthcare professionals
- Sponsor will help promote event through channels outside of AMSUS reach – internal agency, customers, and social media

Webinar Pricing

<table>
<thead>
<tr>
<th>Webinar Type</th>
<th>Member Price</th>
<th>Non-member Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-CE</td>
<td>$1,200</td>
<td>$1,500</td>
</tr>
<tr>
<td>with CE/CME</td>
<td>$2,500</td>
<td>$3,500</td>
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</tbody>
</table>

(Custom sponsor opportunities may be available)

For more information on sponsoring a webinar please contact Stacie.McArdle@amsus.org