EXHIBITOR AND SPONSORSHIP PROSPECTUS

2023 ANNUAL MEETING
Healthcare Collaboration:
Meeting the Challenges of Today and Tomorrow
13 - 16 FEBRUARY 2023
EXHIBIT DATES: 13 - 15 FEBRUARY 2023
NATIONAL HARBOR, MD
WWW.AMSUS.ORG/EXHIBITS/ | #AMSUS2023
About AMSUS

AMSUS, The Society of Federal Health Professionals, is a non-profit member-based educational and professional development association serving the DoD, VA, and HHS, federal health professionals and their families, our industry partners, and advocates for advancing federal health for all—especially through interagency collaboration.

AMSUS supports the federal health professional and honors the legacy of federal medicine's tremendous impact in advancing and improving health for all Americans and international coalition partners.

Who We Serve
**EXHIBIT HALL HOURS**

**Gaylord National Resort & Convention Center | Prince George\'s Hall A&B**

**BOOTH SET UP**
- Sunday, 12 February: 1:00 pm - 5:00 pm
- Monday, 7 February: 7:00 am - 11:30 am*
*All booths must be set up before 12:00 pm for Grand Opening

**EXHIBIT HOURS & EVENTS IN EXHIBIT HALL**
- **Monday, 13 February**
  - 12:00 pm - 7:00 pm
  - Exclusive Time: 12:00 pm - 2:00 pm
  - Welcome Reception: 5:00 pm - 7:00 pm
- **Tuesday, 14 February**
  - 7:00 am - 4:00 pm
  - Continental Breakfast: 7:00 am - 8:00 am
  - Exclusive Time: 11:00 am - 1:00 pm
- **Wednesday, 15 February**
  - 7:00 am - 5:00 pm
  - Continental Breakfast: 7:00 am - 8:00 am
  - Exclusive Time: 11:00 am - 1:00 pm
  - Poster Presentation: 4:30 pm - 5:30 pm
- **BOOTH TEAR DOWN***
  - Wednesday, 15 February: 5:00 pm - 9:00 pm
  - Thursday, 16 February: 8:00 am - 11:00 am
*There is a Priority Rebooking Penalty for abandoning a booth or dismantling a booth before the scheduled booth tear down.
*Times may adjust, any updates will be shared with all exhibitors

**EXHIBITOR & SPONSORSHIP PROSPECTUS**

**EXHIBIT HALL HOURS**

**AMSUS Annual Meeting**
- 13 - 16 February 2023
- National Harbor, MD

**To reserve exhibit space, contact Stacie McArdle at 301-828-1593.**

All exhibitors are subject to AMSUS approval. Booth assignments are on a first-come, first-served basis.

**Exhibit Cancellation Policy:**
If written notice of participation cancellation is received before December 31, 2022, the Exhibitor shall pay a cancellation fee equal to 50% of the total exhibition fee. Exhibitors who submit a contract on or after January 1, 2023, are responsible for the full (100%) exhibition fee, even in the event of cancellation any time thereafter.
PREMIER SPONSORSHIP OPPORTUNITIES

Be a Premier Sponsor of the 2023 AMSUS Annual Meeting
and Show Your Support for Federal Health!

Platinum Level — $20,000
This customized sponsorship makes your brand the center of attention at AMSUS. Benefits include:

- Complimentary 10 x 20 booth
- Four (4) complimentary meeting registrations, including CME/CE hours
- Early access to booth selection
- Two (2) invitations to the Executive Director's Reception
- Option to show a brief video to plenary session audience (video specs available upon request)
- Prime logo recognition on signage, AMSUS website, and rolling slides in plenary and educational sessions
- Recognition from the podium by the AMSUS Executive Director during Opening Ceremonies
- Complimentary one (1) hour meeting space for sponsor use (time/date tbd) (up to one (1) hour, based on availability)
- Dedicated AMSUS social media post on Twitter, Facebook, LinkedIn, and Instagram

Gold Level — $10,000
This sponsorship showcases your brand's support for AMSUS and federal health. Benefits include:

- Complimentary 10 x 10 booth
- Two (2) complimentary meeting registrations, including CME/CE hours
- Early access to booth selection
- Two (2) invitations to the Executive Director's Reception
- Prime logo recognition on signage, AMSUS website, and rolling slides in plenary and educational sessions
- Recognition from the podium by the AMSUS Executive Director during Opening Ceremonies
- Complimentary meeting space for sponsor use (coordinated by AMSUS; up to one (1) hour, based on availability)
- Dedicated AMSUS social media post on Twitter, Facebook, LinkedIn, and Instagram

Ready to secure your sponsorship or discuss how AMSUS can create a custom sponsorship & recognition opportunity for you? Contact Stacie McArdle at Stacie.Mcardle@amsus.org or 301-828-1593.
Food & Beverage Sponsorships (shared sponsorships)
Upgrade options available for most food & beverage sponsorships; ask about exclusive sponsorship options, available on a first-come, first-served basis.

- Continental Breakfast - $5,000 each
- Coffee/Refreshment Break - $5,000 each
- Monday Welcome Reception Supporter - $5,000 each
- Wednesday Poster Networking Social - $5,000 each

Email Branding Sponsorships
- Know Before You Go Email Sponsor - $4,000
- Registration Email Banner - $3,500

If you wish to be alerted to possible sponsorship opportunities added closer to the Annual Meeting, please email Stacie McArdle at Stacie.McArdle@amsus.org.

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