

PREMIER SPONSORSHIP OPPORTUNITIES

*Be a Premier Sponsor of the 2023 AMSUS Annual Meeting
and Show Your Support for Federal Health!*

Platinum Level — \$20,000

This customized sponsorship makes your brand the center of attention at AMSUS. Benefits include:

- Complimentary 10 x 20 booth; if unavailable, other benefits to be determined
- Four (4) complimentary meeting registrations, including CME/CE hours
- Early access to booth selection
- Two (2) invitations to the Executive Director's Reception
- Option to show a brief video to plenary session audience (video specs available upon request)
- Prime logo recognition on signage, AMSUS website, and rolling slides in plenary and educational sessions
- Recognition from the podium by the AMSUS Executive Director during Opening Ceremonies
- Complimentary one (1) hour meeting space for sponsor use (time/date tbd)
(up to one (1) hour, based on availability)
- Dedicated AMSUS social media post on Twitter, Facebook, LinkedIn, and Instagram



Gold Level — \$10,000

This sponsorship showcases your brand's support for AMSUS and federal health. Benefits include:

- Complimentary 10 x 10 booth; if unavailable, other benefits to be determined
- Two (2) complimentary meeting registrations, including CME/CE hours
- Early access to booth selection
- Two (2) invitations to the Executive Director's Reception
- Prime logo recognition on signage, AMSUS website, and rolling slides in plenary and educational sessions
- Recognition from the podium by the AMSUS Executive Director during Opening Ceremonies
- Complimentary meeting space for sponsor use (coordinated by AMSUS; up to one (1) hour, based on availability)
- Dedicated AMSUS social media post on Twitter, Facebook, LinkedIn, and Instagram

Ready to secure your sponsorship or discuss how AMSUS can create a custom sponsorship & recognition opportunity for you? Contact Stacie McArdle at Stacie.Mcardle@amsus.org or 301-828-1593.

SPONSORSHIP OPPORTUNITIES, cont'd

Food & Beverage Sponsorships (shared sponsorships)

Upgrade options available for most food & beverage sponsorships; ask about sponsorship options, available on a first-come, first-served basis.

- **Continental Breakfast - \$5,000 each - *Help attendees start their day off right***
 - **Coffee/Refreshment Break - \$5,000 each - *Contribute to the coffee & beverages that keep attendees going throughout the week***
 - **Monday Welcome Reception Supporter - \$5,000 each - *Be one of the companies greeting attendees as they enter the Welcome Reception and showing support for federal health!***
 - **Wednesday Poster Networking Social - \$5,000 each - *The poster session is always a hit – gain visibility by contributing to this networking opportunity!***
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Email and Other Branded Sponsorships

- **Know Before You Go Email Sponsor - \$4,000 - *Your graphic banner on the final email blast going to all registrants***
- **Registration Email Banner - \$3,500 - *Your company logo and branding will be visible to all registrants as they sign up to attend the meeting!***
- **Lanyards - \$6,000 - *Your company logo branded on the namebadge lanyards***
- **Media Walls - \$6,000 - *High visibility! This will be the go-to site reference for attendees with schedule updates, sponsor highlights, and more***
- **Room Drop - \$2,000 - *Drop your promotional piece in each guest room of AMSUS attendees staying onsite at the Gaylord***

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