



## AMSUS Sponsored Webinar Program

Educational webinars available to our corporate partners

*Several options available:*

**1) AMSUS Hosted Webinar Platform** (full service – AMSUS platform & promotes)

*Member rate: \$1,875 per webinar event*

*Standard rate: \$2,500 per webinar event*

Includes AMSUS managed registration website, GoToWebinar platform (tech check and live event), and promotion: weekly email to AMSUS audience, social media, website, SmartBrief, and calendar or events. Weekly registration check-in sharing pre-registered numbers and full registration list prior to event.

**2) Sponsor Hosted Webinar/Enduring Virtual Resources** (Sponsor platform & AMSUS promotes)

*Member rate: \$1,200 per webinar event*

*Standard rate: \$1,500 per webinar event*

*Institution rate: \$1,000 per webinar event*

AMSUS will promote your existing webinar or virtual library/platform with on-demand content via AMSUS promotional emails, social media, website, SmartBrief, and calendar of events.

*Additional surcharges will apply if any requests exceed AMSUS standard scope of work. AMSUS will provide one set of promotional samples to submit for approval. Please plan accordingly for all requests necessary for compliance.*

**3) Customized Sponsorship Package— prices vary**

AMSUS offers customized sponsorship packages over 3, 6 or 9 months that includes a mixture of AMSUS hosted, sponsor hosted and/or enduring content over an contracted period of tim

### Webinar Guidelines

- Webinar session may highlight a particular product or service as long as it is relative with the topic (please avoid sales pitches, and provide educational outcomes)
  - Topic must be approved by AMSUS
  - Product/drug topics may bring in a lower number of attendees
- AMSUS will promote the webinar to our members which includes federal and industry healthcare professionals
- Sponsor will help promote event through channels outside of AMSUS reach – internal agency, customers, and social media platforms
- Please adhere to the AMSUS requested details in order to execute a successful event (completed submission form, speakers names and email addresses, scheduling tech checks, etc.)

### *Webinar Promotions include:*

Weekly promotional email to AMSUS audience (*approximately 10k emails*), webinar listing on AMSUS website & social media platforms, and in weekly SmartBrief newsletter. [View current scheduled webinars](#)

For more information on sponsoring a webinar, web series or seminar contact [Stacie.McArdle@amsus.org](mailto:Stacie.McArdle@amsus.org) (301) 828-1593