WHO WE NOW SERVE

Leading through innovation, networking and partnership

For more than 132 years, AMSUS has worked closely with federal agencies tasked with Military, Public, and Veterans health-related missions, and the federal health professionals responsible for their agencies’ health system operations and patient outcomes.

Founded in 1891, AMSUS was charted by Congress in 1903. The Act recognized the real and significant need for an incorporated organization “to increase the efficiency of the different services by mutual association and the consideration of matters pertaining to the medic-military service of the United States in peace and war.”

Today’s AMSUS has evolved beyond its initial military focus to meet the ever growing needs of all federal health professionals, including those in the US Department of Defense, US Department of Health & Human Services, US Department of Homeland Security, and US Department of Veterans Affairs.
Support the Federal Health Professional, Advance Health through Federal Medicine, Enhance Medical Readiness and Promote Global Health Initiatives through Interagency Collaboration, International Partnership, and Professional Development

Advancing strategic initiatives of the DoD (MHS), VA, DHS and HHS, including USPHS
AMSUS ACTIVITIES

OUR MISSION

AMSUS, The Society of Federal Health Professionals is a non-profit, member-based educational and professional development association serving the Departments of Defense, Veterans Affairs, Homeland Security, and Health and Human Services, federal health professionals and their families, our industry partners, and advocates for advancing health for all—especially through interagency collaboration. AMSUS supports the federal health professional and honors the legacy of federal medicine’s tremendous impact in advancing and improving health for all Americans and international coalition partners.

OUR VISION

As the voice for federal health professionals and passionate advocate for the Departments of Defense, Veterans Affairs, Homeland Security, and Health and Human Services interagency healthcare collaboration, we are a dedicated team committed to building the best non-profit membership-based association while exceeding all expectations for those we serve.
The AMSUS Executive Advisory Board (EAB) is an exclusive forum for federal healthcare thought leadership. It is a think tank and provides a platform for federal-civilian networking and communication. Companies who join the EAB are committed to furthering federal health care and receive unique, invaluable opportunities to share their thought leadership with key stakeholders, to drive the direction of innovation, and to network with federal health leaders.

$75,000/YEAR or $150,000 for 3-YEAR MEMBERSHIP (50% due within the first year)

**Brand Recognition & Acknowledgment Benefits**

- Exclusive quarterly meeting (virtual and/or in-person TBD) with EAB members and AMSUS leadership.
- Corporate logo listed on EAB page of the AMSUS website with hyperlink back to corporate website.
- Opportunity to post up to three (3) of your company’s white papers/case studies per year on the AMSUS website and promoted with social media. Active members’ postings remain posted for future reference and use by members and industry.
- Opportunity to submit up to three (3) thought leadership/non-commercial blog posts in AMSUS blog, promoted with social media.
- Logo recognition in slide shows and printed signage during AMSUS events.
- Social media posts, tagged with EAB member social media handles, on AMSUS Twitter, Facebook and LinkedIn pages thanking EAB for their thought leadership.
- Recognition of your EAB membership by name during AMSUS Executive Director and CEO public speaking engagements. Your logo included on an EAB slide when presentations include slides.
- Influential involvement with the AMSUS Annual Meeting (see below).

**2024 AMSUS Annual Meeting Benefits, 12-15 February, National Harbor, MD**

**Meeting Registration**

EAB Membership includes up to four (4) C-Suite Executives to attend the meeting, CME/CE included, and a discounted registration rate for any additional EAB member employees attending the meeting.

*VIP status is afforded to two (2) registrants, and includes the following:*

**Federal Health Leader Networking Opportunities & Opening Ceremonies Recognition**

- **Reserved seating** at the front of the ballroom with AMSUS Executive Advisory Council Federal Health Leaders during the plenary sessions.*
- **Recognition from the podium by AMSUS Executive Director and CEO Dr. John Cho.**
- **Exclusive invitation to Meet & Greet Coffee with Federal Health Leaders.***
- **Invitation to VIP Reception with Federal Health Leaders** and other VIPs.*
- *RSVP required to confirm seating arrangements and food/beverage orders.*
Presentation Opportunity

• **Host a one-hour Annual Meeting breakout session** open to all registrants, with or without CE credits. Discounted registration fee for presenter/speakers to attend Annual Meeting (registration required for presentation opportunity).

Exhibit Space

• **Exclusive priority access to select booth space** in advance of other exhibiting companies. EAB membership includes one complimentary 10 x 10 prime location booth in the Exhibit Hall. Booth space includes carpet, draped table, and two chairs. Electricity and Internet not included.

AMSUS Thought Leadership Forum Benefits

AMSUS Thought Leadership Forums are **special events featuring a panel of federal health leaders and subject matter experts from our Executive Advisory Board (EAB)**. These events focus on a single, important health issue affecting military, public, and Veterans health.

• **Present as a subject matter expert/thought leader** at a future Thought Leadership Forum.*
• Complimentary registrations to attend AMSUS Thought Leadership Forum; maximum two guests.
  *Must adhere to AMSUS event timeline (6 month planning period required).

Webinar Program Benefits

**Opportunity to exclusively sponsor a webinar** on the AMSUS or sponsor hosted platform.

• AMSUS lead coordination and marketing of sponsored webinar (registration management included with AMSUS supported platform).
• Receive attendee list from sponsored webinar.

Military Medicine, the International Journal of AMSUS Benefits

• **AMSUS offers EAB members the opportunity to skip the peer-review submissions process** to publish up to 1,000 words of thought leadership and/or scientific data within Military Medicine’s “Letter From the Executive Director Dr. John Cho” column, based on availability and content.
• **EAB member status recognition provided in every issue** of the journal.
• The opportunity to **submit unlimited scientific submissions, fees waived, to Military Medicine**, The International Journal of AMSUS; author submission requirements and deadlines apply.
John M. Cho, MD
Executive Director and CEO  |  AMSUS
john.cho@amsus.org
703-217-9338

Stacie McArdle
Director of Development  |  AMSUS
stacie.mcardle@amsus.org
301-828-1593