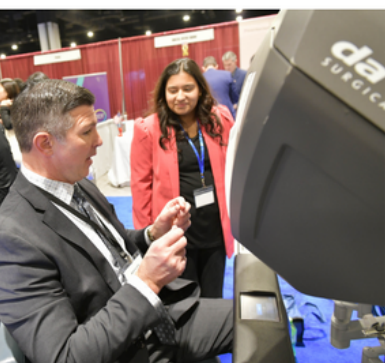




AMSUS

The Society of Federal Health Professionals

EXHIBITOR AND SPONSORSHIP PROSPECTUS



2024 ANNUAL MEETING

Honoring Our Commitment: Serving Those Who Serve Our Nation

12 - 15 FEBRUARY 2024

EXHIBIT DATES: 12 - 14 FEBRUARY 2024

NATIONAL HARBOR, MD

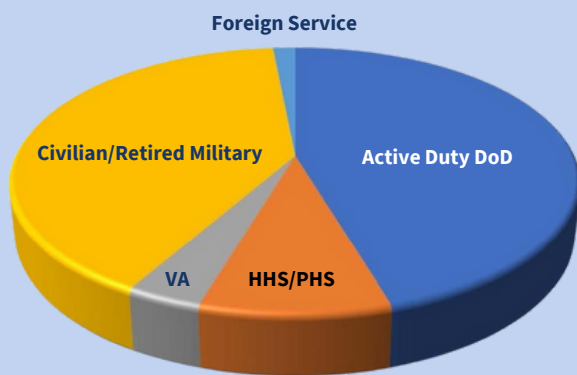
WWW.AMSUS.ORG/EXHIBITS/ | #AMSUS2024

About AMSUS

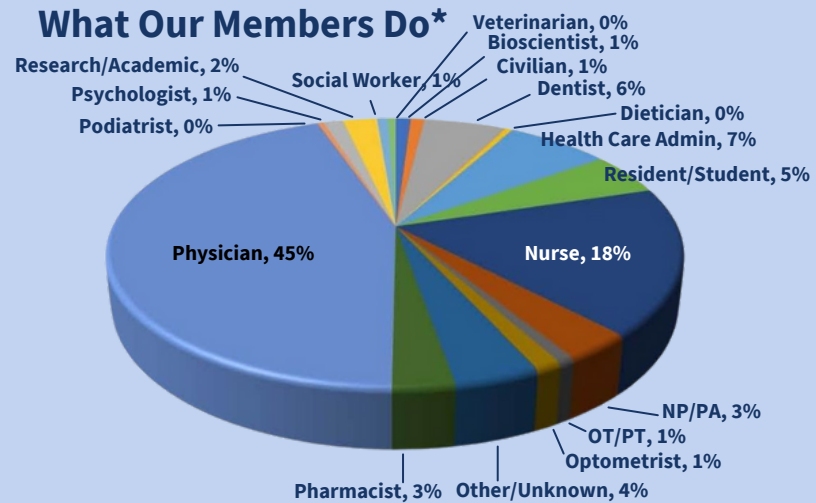
AMSUS, The Society of Federal Health Professionals, is a non-profit member-based educational and professional development association serving the DoD, VA, and HHS, federal health professionals and their families, our industry partners. and advocates for advancing federal health for all—especially through interagency collaboration.

AMSUS supports the federal health professional and honors the legacy of federal medicine's tremendous impact in advancing and improving health for all Americans and international coalition partners.

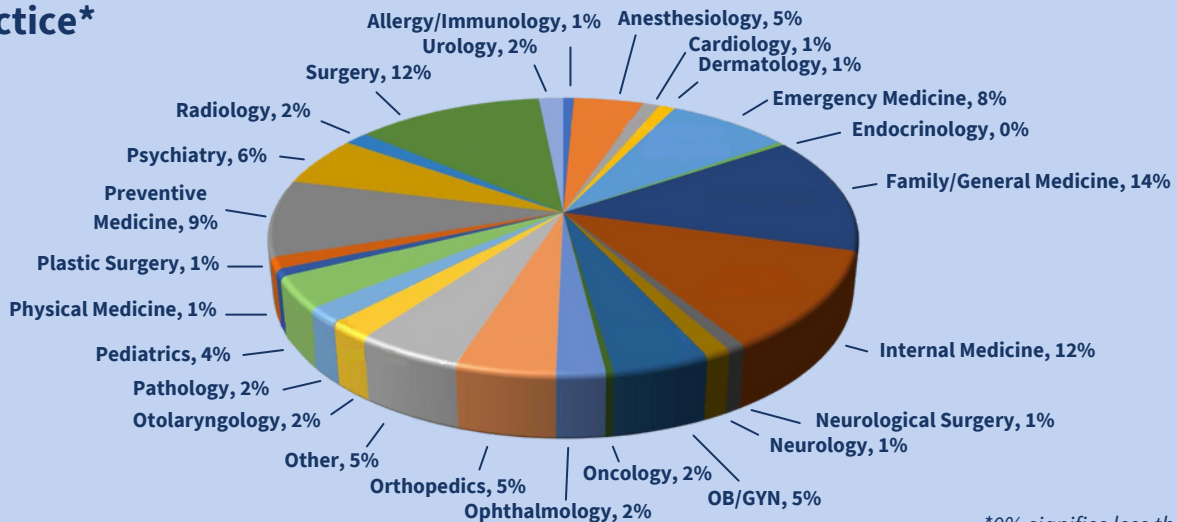
Where Our Members Work



What Our Members Do*



Our Members' Fields of Practice*



*0% signifies less than 1%.

Who We Serve



EXHIBIT HALL HOURS

Gaylord National Resort & Convention Center | Prince George's Hall A&B

BOOTH SET UP

Sunday, 11 February

1:00 pm - 5:00 pm

Monday, 12 February

7:00 am - 11:30 am*

*Ribbon Cutting/Grand Opening Ceremony begins at 12:00 pm; all booths must be set up by 11:30 am.

EXHIBIT HOURS & EVENTS IN EXHIBIT HALL

Monday, 12 February

12:00 pm - 6:30 pm

Grand Opening/Ribbon Cutting

12:00 pm

Exhibits, Posters & Networking

12:00 pm - 2:00 pm

Welcome Reception

5:00 pm - 6:30 pm

Tuesday, 13 February

7:00 am - 5:30 pm

Continental Breakfast

7:00 am - 8:00 am

Exhibits, Posters, Networking

11:00 am - 1:00 pm

Poster & Exhibit Networking Reception

4:30 pm - 5:30 pm

Wednesday, 14 February

7:00 am - 1:00 pm

Continental Breakfast

7:00 am - 8:00 am

Exhibits, Networking, Wound Care Workshop

11:00 am - 1:00 pm

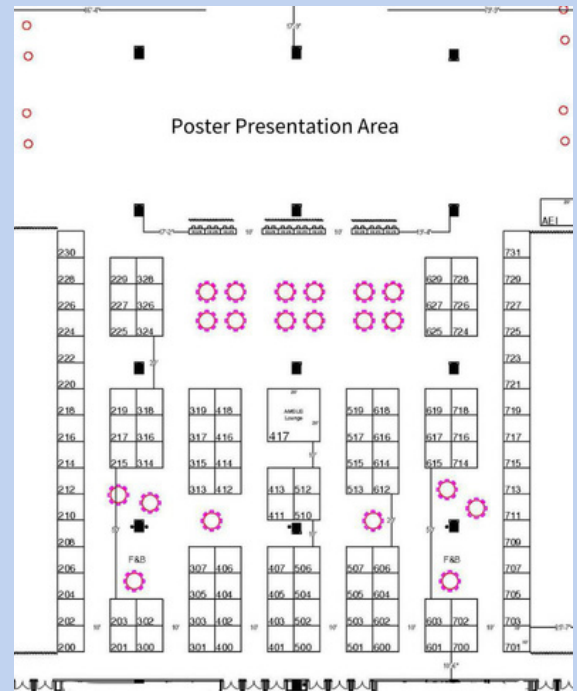
BOOTH TEAR DOWN*

Wednesday, 14 February

1:00 pm - 5:00 pm

***A \$500 Early Teardown Fine will be imposed for tearing down a booth before the official exhibit hall closing time.** Times may adjust, any updates will be shared with all exhibitors

Exhibit Hall Floor Plan



BOOTH PRICING

10' x 10' Standard Exhibit Booth

- \$4,500 Non-Member
- \$3,000 Member/Federal Agency

Exhibit booth spaces include two (2) registrations, reduced registration fee for additional exhibitors, carpet, a 6' draped table, two chairs, carpet and a small wastebasket.

Tabletop Display (Federal agency recruiters and media partners only)

- \$1,500

Tabletops include one registration and draped 6ft table, carpet, and two chairs.

Additional registrations available to all exhibitors for \$500/pp (five (5) maximum)

To reserve exhibit space, contact Stacie McArdle at 301-828-1593.

All exhibitors are subject to AMSUS approval. Booth assignments are on a first-come, first-served basis.

Exhibit Cancellation Policy:

If written notice of participation cancellation is received before December 31, 2023, the Exhibitor shall pay a cancellation fee equal to 50% of the total exhibition fee. Exhibitors who submit a contract on or after January 1, 2024, are responsible for the full (100%) exhibition fee, even in the event of cancellation any time thereafter.

PREMIER SPONSORSHIP OPPORTUNITIES

*Be a Premier Sponsor of the 2024 AMSUS Annual Meeting
and Show Your Support for Federal Health!*

Platinum Level — \$20,000

This customized sponsorship makes your brand the center of attention at AMSUS. Benefits include:

- Breakout session presentation (based on availability)
- Complimentary 10 x 20 booth
- Four (4) full access registrations (includes CE/CME)
- Co-sponsorship recognition at Welcome Reception
- Short video (60 seconds or less) played before plenary sessions
- Two (2) invitations to the Executive Director's Reception
- Prime logo recognition on signage, AMSUS website, and rolling slides in plenary and educational sessions
- Recognition from the podium by the AMSUS Executive Director during Opening Ceremonies
- Complimentary one (1) hour meeting space for sponsor use (time/date tbd)
(up to one (1) hour, based on availability)
- Dedicated AMSUS social media post on Twitter, Facebook, LinkedIn, and Instagram

**Gold Level — \$10,000**

This sponsorship showcases your brand's support for AMSUS and federal health. Benefits include:

- Complimentary 10 x 10 booth
- Two (2) complimentary meeting registrations, including CME/CE hours
- Two (2) invitations to the Executive Director's Reception
- Prime logo recognition on signage, AMSUS website, and rolling slides in plenary and educational sessions
- Recognition from the podium by the AMSUS Executive Director during Monday Opening Ceremonies
- Dedicated AMSUS social media post on Twitter, Facebook, LinkedIn, and Instagram

**Wound Care Skills Lab — \$5,000 (Shared Sponsorship)**

Up to 10 companies participating in this 2-hour hands-on workshop on Wednesday, 14 February, taking place on the Exhibit Hall floor. Sponsorship includes two (2) participants to manage a table at the workshop. Meeting registration additional. More details available, please inquire.

Ready to secure your sponsorship or discuss how AMSUS can create a custom sponsorship & recognition opportunity for you? Contact Stacie McArdle at Stacie.Mcardle@amsus.org or 301-828-1593.

SPONSORSHIP OPPORTUNITIES, cont'd

Food & Beverage Sponsorships (Shared Sponsorships) - \$5,000 each

Upgrade options available for most food & beverage sponsorships; ask about exclusive sponsorship options, available on a first-come, first-served basis.

- **Continental Breakfast**
- **Coffee/Refreshment Break**
- **Poster Presentation Networking Reception**

Branding Sponsorships

- **Media Wall - \$6,000**
- **Lanyard/Badge Holders - \$6,000**
- **Know Before You Go Email Sponsor - \$4,000**
- **Registration Email Banner - \$3,500**
- **Hotel Room Drop - \$3,000 (limited opportunities available)**
- **Charging Station \$3,000/each or \$4,500 for two (2) stations**

If you wish to be alerted to possible sponsorship opportunities added closer to the Annual Meeting, please email Stacie McArdle at Stacie.McArdle@amsus.org.

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