



# AMSUS

The Society of Federal Health Professionals

## Executive Advisory Board Prospectus



## WHO WE SERVE

*Leading through innovation, networking and partnership*



### **AMSUS EXISTS,**

“for the purpose of advancing the knowledge of military surgery, medicine, and sanitation in the medical departments...and to increase the efficiency of the different services by mutual association and the consideration of matters pertaining to the medico-military service of the United States in peace and in war.”

—U.S. CONGRESS CHARTER, 1903

# AMSUS IN THE 21ST CENTURY

*Support Force Health Protection and Global Health Initiatives*



Advancing strategic initiatives of the DoD (MHS), VA, DHS and HHS, including the USPHS

## CURRENT EXECUTIVE ADVISORY BOARD MEMBERS



# AMSUS ACTIVITIES



Publications



Executive Advisory Board

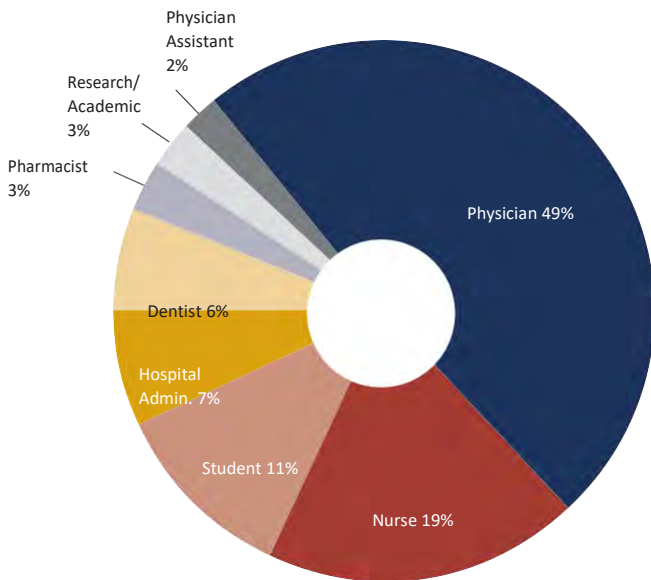


Meeting Platforms

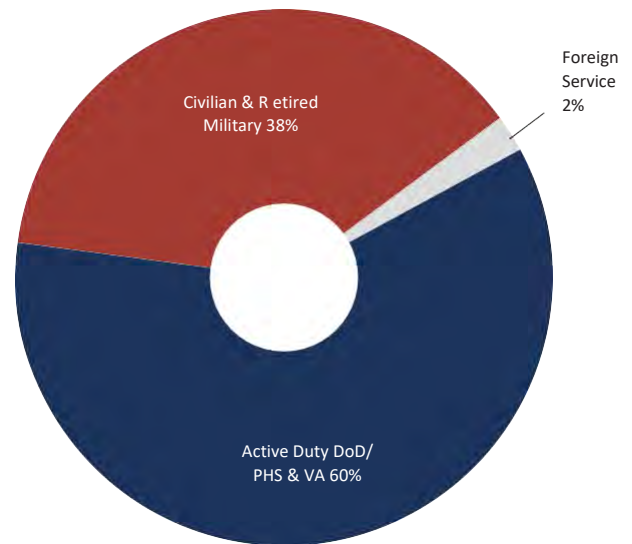


Membership

## What Our Members Do



## Where Our Members Work



### OUR MISSION

AMSUS, The Society of Federal Health Professionals, is a non-profit member-based educational and professional development association serving the Department of Defense, Veterans Affairs, and Health and Human Services, federal health professionals and their families, our industry partners and advocates for advancing health for all- especially through interagency collaboration. AMSUS supports the federal health professional and honors the legacy of federal medicine's tremendous impact in advancing and improving health for all Americans and international coalition partners.

### OUR VISION

As the voice for federal health professionals and passionate advocate for DOD, VA and HHS interagency healthcare collaboration, we are a dedicated team committed to building the best non-profit membership-based association while exceeding all expectations for those we serve.



**AMSUS**  
The Society of Federal Health Professionals

## EXECUTIVE ADVISORY BOARD

The AMSUS Executive Advisory Board (EAB) is an exclusive forum for federal healthcare thought leadership. It is a think tank and provides a platform for federal-civilian networking and communication. Companies who join the EAB are committed to furthering federal health care and receive unique, invaluable opportunities to share their thought leadership with key stakeholders, to drive the direction of innovation, and to network with federal health leaders.

**\$75,000/YEAR or \$150,000 for 3-YEAR MEMBERSHIP (50% due within the first year)**

### Brand Recognition & Acknowledgment Benefits

- Exclusive quarterly meeting (virtual and/or in-person TBD) with EAB members and AMSUS leadership.
- Corporate logo listed on EAB page of the AMSUS website with hyperlink back to corporate website.
- Opportunity to post up to three (3) of your company's white papers/case studies per year on the AMSUS website and promoted with social media. Active members' postings remain posted for future reference and use by members and industry.
- Opportunity to submit up to three (3) thought leadership/non-commercial blog posts in AMSUS blog, promoted with social media.
- Logo recognition in slide shows and printed signage during AMSUS events.
- Social media posts, tagged with EAB member social media handles, on AMSUS Twitter, Facebook and LinkedIn pages thanking EAB for their thought leadership.
- Recognition of your EAB membership by name during AMSUS Executive Director public speaking engagements. Your logo included on an EAB slide when presentations include slides.
- Influential involvement with the AMSUS Annual Meeting (see below).

### 2024 AMSUS Annual Meeting Benefits, 12-15 February, National Harbor, MD

#### Meeting Registration

EAB Membership includes up to four (4) C-Suite Executives to attend the meeting, CME/CE included, and a discounted registration rate for any additional EAB member employees attending the meeting.

VIP status is afforded to two (2) registrants, and includes the following:

#### Federal Health Leader Networking Opportunities and Opening Ceremonies Recognition

- **Reserved seating** at the front of the ballroom with **AMSUS Executive Advisory Council Federal Health Leaders** during the plenary sessions.\*
  - **Recognition from the podium by AMSUS Executive Director Dr. John Cho.**
  - Exclusive invitation to **Meet & Greet Coffee with Federal Health Leaders.**\*
  - Invitation to **VIP Reception with Federal Health Leaders** and other VIPs.\*
- \*RSVP required to confirm seating arrangements and food/beverage orders.

## **Presentation Opportunity**

- Host a one-hour Annual Meeting breakout session open to all registrants, with or without CE credits.
- Discounted registration fee for presenter/speakers to attend Annual Meeting (registration required for presentation opportunity).

## **Exhibit Space**

- Exclusive priority access to select booth space in advance of other exhibiting companies.
  - EAB membership includes one complimentary 10 x 10 prime location booth in the Exhibit Hall. Booth space includes carpet, draped table, and two chairs. Electricity and Internet not included.
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## **AMSUS Thought Leadership Forum Benefits**

AMSUS Thought Leadership Forums are special events featuring a panel of federal health leaders and subject matter experts from our Executive Advisory Board (EAB). These events focus on a single, important health issue affecting military, public, and Veterans health.

- Present as a subject matter expert/thought leader at a future Thought Leadership Forum.\*
  - Complimentary registrations to attend AMSUS Thought Leadership Forum; maximum two guests.
- \*Must adhere to AMSUS event timeline (6 month planning period required).*
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## **Webinar Program Benefits**

Opportunity to exclusively sponsor a webinar on the AMSUS or sponsor hosted platform.

- AMSUS lead coordination and marketing of sponsored webinar (registration management included with AMSUS supported platform).
  - Receive attendee list from sponsored webinar.
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## ***Military Medicine*, the International Journal of AMSUS Benefits**

- AMSUS offers EAB members the opportunity to skip the peer-review submissions process to publish up to 1,000 words of thought leadership and/or scientific data within *Military Medicine's* "Letter From the Executive Director Dr. John Cho" column, based on availability and content.
- EAB member status recognition provided in every issue of the journal.
- The opportunity to submit unlimited scientific submissions, fees waived, to *Military Medicine*, The International Journal of AMSUS; author submission requirements and deadlines apply.



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